

## Consent for using Parents' & Pupils Contact Details/Personal Data

You will be aware that new data protection rules came into force recently. To ensure we are meeting the new requirements, we need to seek your consent for some of the ways we use information about you as outlined in the related 'Byron College Privacy Notice'. This does not change the way fulfil our statutory obligations as a school

As well as your consent for the processing and collection of data we would like to seek your consent for some of the ways we take and use photographs and video images. Using your photo helps us to show members of the school community who works here as well as serves as a means of promotion. We would like your consent in order to take and use your photo in the ways described below. If you're not happy for us to do this, that's no problem – we will accommodate your preferences.

### We will contact you using your:

- 1.Home and mobile phone numbers (including by text message)
- 2.Email address
- 3.Postal address

### Using your contact details in these ways helps us to:

- 1.Continue to improve the experience your child has at school
- 2.Keep you in the loop with what's happening at school
- 3.Let you know about enrichment and extra-curricular activities on offer for your child

| USE OF PARENTS' CONTACT DETAILS   | PLEASE INDICATE YES OR NO |
|---|---------------------------|
| I am happy for the school to use my contact details to contact me about fundraising activities                  |                           |
| I am happy for the school to use my contact details to contact me about the PTA's fundraising activities        |                           |
| I am happy for the school to share my contact details with the PTA  |                           |
| I am happy for the school to use my email address to send me the school newsletter                              |                           |
| I am happy for the school to contact me about enrichment activities, clubs etc. being run at the school         |                           |
| I am happy for the school to contact me on behalf of external providers about events and clubs.                 |                           |
| I am happy for the school to keep my child's contact details to contact them in the future about alumni events. |                           |

## Photos and videos

We sometimes take photographs or video images of pupils. We use these photos to help us to give people an idea of what life at our school is like, for example in the newsletter and on the school website. In addition, the same applies at all school events that you as a parent or guardian may attend.

| USE OF PERSONAL DATA  | PLEASE INDICATE YES OR NO |
|---|---------------------------|
| I am happy for the school to use photos that may contain our image in school displays   |                           |
| I am happy for photos or moving images (videos) to be used on the school website, newsletter or promotional material, such as the school prospectus |                           |
| I am happy for photos to be used in the media, for example local newspapers   |                           |
| I am happy for photos to be used on official school social media, for example Facebook  |                           |
| I am happy for the school to use my data as outline in the published 'Privacy Notice'   |                           |

Name(s) of pupils registered at the school:

**Parent/Guardian agreement:** I, the undersigned, confirm that I have read and understood the 'Byron College Privacy Notice'. I hereby confirm that I agree to the terms of how the school uses my personal data. I agree to its use and the use of my image as outlined in the notice. After reviewing this notice if I am not happy for the school to use my personal data, I will inform the school in writing outlining what they may and may not use. If I change my mind at any time after signing this form, I will also inform the school, in writing, of my specific wishes.

Signed (parent/guardian):

Date: